

MENDHAM BUSINESS ASSOCIATION

2012 Holly Trail Publication

PUBLICATION DATE: NOVEMBER 22ND

**RESERVATION, AD COPY AND GRAPHICS DEADLINE:
THURSDAY, NOVEMBER 8TH**

COVER - will contain the MBA logo, announcement of the *Holly Trail Season*,
and a list of all MBA members.

CENTERFOLD - The schedule of events on December 1st Holly Trail Day, Central Map of
Main Street showing MBA member locations, Parking, Listing of Raffle Ballot & Sponsors.

Inserted into

The Observer-Tribune and the Randolph Reporter

***** Tabloid Insert *****

**PLEASE HELP US MAKE THIS DAY A SUCCESS FOR
THE RESIDENTS AND BUSINESSES OF MENDHAM!**

Name _____

Address _____

Signature

Check Selection

Full Page (10" x 11.25") **\$650**

1/2 Page (10" x 5.5" or
4 7/8" x 11.25 ") **\$370**

1/4 Page (4 7/8" x 5.5") **\$225**

1/8 Page (4 7/8" x 2.6" or
2.6" x 5.5") **\$175**

Process Color \$135

Back Cover **\$855**
(includes full color)

Note: The above fees include being listed as a sponsor in the MBA Raffle
Drawing on December 4th & a publication of your Holly Trail Event.
Contact Fran Plodkowski (973) 543-2145 for event scheduling.

Send ad copy by Thursday, November 8th to:

Mary Gilroy/Observer Tribune
530 East Main St., (P.O. Box 600) Chester, NJ 07930

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